



FOR IMMEDIATE RELEASE

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Xerox adds Lakeside to the global supply chain team

Xerox Canada recently awarded segments of their global inbound and outbound logistics activities to Lakeside Logistics. Lakeside's insightful, innovative thinking on handling logistics services within an intricate global network provided Xerox with the solution they needed.

Lakeside links into the Xerox global supply chain to implement the inbound movement of raw materials from across North and South America, Asia and Europe to the Xerox Toner Plant in Oakville, Ontario; the warehousing of materials ready for integration into the manufacturing process and the outbound shipping to Distribution Centers in Canada, the United States and Europe.

Terry Missana, P.Eng, Plant Manager, Oakville Toner Plant, Xerox Canada Inc., commented, "We needed a customized logistics solution that could adapt to changing markets and technologies. Lakeside came to us with a totally new viewpoint through the E2 Logistics Alliance."

As an add-on to the Xerox contract, Lakeside also runs a Vendor Managed Inventory Program (VMI) for a major Asian supplier to the Xerox Toner Plant.

"We link seamlessly with Xerox and our partners through collaborative technology which provides each stakeholder with a clear line of sight to the real time status of each shipment," says Jeff Moore, Managing Director, Lakeside Logistics.

The Xerox contract ranks in Lakeside's Top 10 Customers list.

Lakeside Logistics is a 3PL providing logistics and distribution services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems for track and trace, KPIs, virtual warehousing and data access. Clients include Xerox, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Pepsi QTG and Campbell Soup.

Lakeside is the founding member of E2 Logistics Alliance providing end to end supply chain services through an alliance of privately held, specialized logistics companies.

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