

News Release



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FOR IMMEDIATE RELEASE

January 5, 2006

Lakeside Adds Director for New Initiatives

Lakeside Logistics Inc. announced the appointment of Dave Grant as Director, Pricing and Analysis. In this new position, Grant will focus on pricing strategies and implementation.

Grant brings a strong background in transportation procurement, warehousing and pricing experience to this new position.

“Dave’s experience enables us to move to a new level in Lakeside’s growth plan,” says Jeff Moore, Managing Director, Lakeside Logistics.

“This new position is a strategic building block in the continuous expansion of our services for new and existing clients,” says Chris Magill, Managing Director, Lakeside Logistics.

Lakeside Logistics is a 3PL providing supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as track and trace, KPIs, virtual warehousing and e-commerce. Clients include Kraft, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Primo Foods, Pepsi QTG and Campbell Soup.

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