

Lakeside appoints Dan Carruthers to newly created position.

Jeff Moore is pleased to announce the appointment of Dan Carruthers to the newly created position of Director, Supply Chain Services for Lakeside Logistics.

As a member of the senior management team, his primary focus is developing value-add supply chain solutions for new customers with large distribution networks. In addition, he will be supporting Lakeside's supply chain improvement processes for existing customers. Most recently with Wheels Group, Dan's extensive background includes several years managing the supply chain on the customer side as well as developing supply chain solutions on the 3PL provider side.



"Dan's experience and knowledge adds tremendous bench strength and are valuable assets as we continue our growth path through 2009," says Jeff Moore, Managing Director, Lakeside Logistics.

About Lakeside Logistics

Lakeside Logistics is a 3PL providing custom supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as the Executive Dashboard, track and trace, KPIs, virtual warehousing and e-commerce. Clients include Xerox, Johnson & Johnson, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Oakrun Farm Bakery, Pepsi QTG and Campbell Soup.

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