

## **Lakeside Logistics invited to join SmartWay 2.0 Development Team**

Lakeside Logistics has been invited to be a member of the Smartway 2.0 Development Team. The company is the only Canadian 3PL to be invited to participate.

SmartWay 2.0 is the next generation of the technology that the EPA agency uses to measure emissions generated by freight transportation. In response to the evolving needs of SmartWay partners, the U.S. EPA is expanding the program to cover all modes of land, sea and air transport.

The SmartWay 2.0 Development Team has approved the project goal to make freight transportation more environmentally sustainable by expanding the scope of SmartWay to cover all freight transport modes and report the carbon footprint data in a standardized and transparent format. The Team is committed to assisting the EPA with developing the next phase of the SmartWay Transport Partnership program. The team support includes:

- Participating in the pre-design phase of the program expansion.
- Reviewing and providing feedback on the conceptual models for the various freight sector modes (e.g. performance benchmarking, supply chain best practices, performance reporting, harmonized data sources, fleet segmentation, etc.).
- Encouraging industry peers to consider participation in SmartWay 2.0.

The SmartWay Transport Partnership works with freight sector companies and organizations to reduce greenhouse gas emissions and improve energy efficiency through strategies, financing, and advanced technologies. For more complete information on the SmartWay Transport Partnership, visit [www.epa.gov/smartway](http://www.epa.gov/smartway).

### **About Lakeside Logistics**

Lakeside Logistics is a 3PL providing custom supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as the Executive Dashboard, track and trace, KPIs, virtual warehousing and e-commerce. Clients include Xerox, Johnson & Johnson, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Oakrun Farm Bakery, Pepsi QTG, Santa Maria Foods and Campbell Soup.

### **Lakeside's Green Commitment**

At Lakeside Logistics, we are committed to continually reducing our environmental footprint. As a carbon neutral company, our goal is to lead by example in an industry that has an opportunity to make a difference. Under the Vision Green Banner, we are committed to making changes within our business that reduce our carbon impact, and we offset what we cannot yet eliminate. We support our customers in their quest to reduce their footprints and we work with carriers to help them reduce emissions.

**Today's actions are creating the future of our planet.**

### **Contact Information**

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