

## **Improve your Golf Game and Supply Chain with KPI's**

How is your supply chain related to the game of golf you might ask? A strategic plan and understanding where the weak links are in both your golf game and supply chain are key elements to improving both. The use of KPI's in your supply chain will provide you with information covering such areas as on time delivery, pick up times, transit times etc. In comparison, when using KPI's to improve your golf game, measuring greens in regulation, putts per round, fairways hit can prove to be excellent data on what areas a golfer should be focusing on for improvement.

Another parallel when comparing logistics to golf is there are NO quick fixes that will stand the test of time. Planning, knowledge, dedication and mastering the fundamentals will create long term success in both golf and your supply chain. Selecting a coach or business partner that have the same vision and culture is another key element to long term success.

There are some myths around the golf swing that have plagued golfers for years. Listed below are a few

You must keep your head down  
You must keep your left arm straight  
The harder you swing the further the ball travels  
The more you concentrate the better you play

There are only FIVE fundamentals to create a repetitive and long lasting golf swing. Master these five and you will enjoy many years of great golf shots and lower scores.

GRIP	POSTURE
ALIGNMENT	BALANCE
RHYTHM	

It is the quality of practice not the quantity of practice that will create the results each golfer is looking for. Reasonable expectations will lessen the frustration level and make the game more enjoyable. REMEMBER " You don't play golf to relax, you relax to play golf. Have a great day.

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This article was written by Mike Belgrade to promote The Logistics Institute Annual LET Trust Golf Tournaments.

Toronto, Ontario • 4th Annual LET Trust\* Golf Tournament

Wednesday, June 4, 2008 - Nobleton Lakes Golf Course

Calgary, Alberta • 8th Annual LET Trust Golf Tournament  
Monday, June 2, 2008 - D'Arcy Ranch Golf Club

Proceeds from this annual fundraising golf tournament go to the Logistics Employment Training (LET) Trust student scholarship fund and The Logistics Institute labour market research study.