

## Haiti Families Benefit from Team Effort

The Lakeside Team of employees was enthusiastic about doing their part for families devastated by the earthquake in Haiti. Together they contributed a total donation of \$7,055. This combined with a top up from Lakeside rolled up to a grand total of \$9,110 – which, of course, is matched by Federal Government funds to make it \$18,220.

“This is a great effort on everyone’s part!” said Jeff Moore, Managing Director of Lakeside Logistics. “We have an amazing group of people who care about the world around them.”

Thought and support for others continues all year at Lakeside – from the Run for the Cure, food and clothing drives and ongoing green initiatives where Lakesiders participate in everything from community clean up to driving fuel-efficient cars.

### About Lakeside Logistics

Lakeside Logistics is a 3PL providing custom supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as the Executive Dashboard, track and trace, KPIs, virtual warehousing and e-commerce. Clients include Xerox, Johnson & Johnson, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Oakrun Farm Bakery, Pepsi QTG, Santa Maria Foods, Lakeshore Inc. and Campbell Soup.

Lakeside is committed to reducing the environmental impact of the transportation and logistics sector. In addition to reducing the company’s impact, they support their customers and carriers in their quest to reduce their footprints.

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