

## **First Carbon Neutral Supply Chain conference in North America**

With the Green Sponsorship of Lakeside Logistics, the LQ Symposium in December 2009 became one of the first supply chain conferences in North America to achieve Carbon Neutral status

Lakeside's primary objective in sponsoring the Symposium was to generate greater awareness for their Vision Green program and the work they are doing in the transportation and logistics sector to reduce carbon emissions generated by freight transportation.

To achieve the carbon neutral status, Lakeside facilitated the auditing and offsetting of the estimated 13 tonnes of carbon generated by the event. The majority of the carbon footprint at LQ's Symposium was related to attendee air travel (an estimated 10 tonnes), with the remaining three tonnes split between local commuters, food, paper, electricity and heat.

The audit of LQ's Symposium was validated and verified in accordance with the world's leading carbon standards including ISO 14064, UNFCCC Clean Development Mechanism, The Gold Standard, and Voluntary Carbon Registry.

### **About Lakeside Logistics**

Lakeside Logistics is a 3PL providing custom supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as the Executive Dashboard, track and trace, KPIs, virtual warehousing and e-commerce. Clients include Xerox, Johnson & Johnson, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Oakrun Farm Bakery, Pepsi QTG, Santa Maria Foods and Campbell Soup.

### **Lakeside's Green Commitment**

At Lakeside Logistics, we are committed to continually reducing our environmental footprint. As a carbon neutral company, our goal is to lead by example in an industry that has an opportunity to make a difference. Under the Vision Green Banner, we are committed to making changes within our business that reduce our carbon impact, and we offset what we cannot yet eliminate. We support our customers in their quest to reduce their footprints and we work with carriers to help them reduce emissions.

**Today's actions are creating the future of our planet.**

### **Contact Information**

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