



Lakeside Logistics is honoured with Greening of the Supply Chain Award

Toronto, Ontario, October 27, 2009 - I.E.Canada recently held its inaugural CATIE Awards. The Awards celebrate excellence in Canada's trade community and have been established to recognize those who have implemented outstanding processes, improved trade operations, created efficiencies and increased profitability, and nurtured the culture of trade professionalism.

"The individuals and corporations who live the intricate requirements of trade on a day-to day basis are the drivers of success in our global economy. It is these people and businesses that set the standard, define best practices and ultimately contribute to business success," said Mary Anderson, president, I.E.Canada.

The Awards were presented during the I.E.Canada's 78th Annual Conference and Tradeshow, held in Toronto.

- **The Greening of the Supply Chain Award**, recognizing a corporation that, through its own internal processes and systems, has set a new standard for suppliers and vendors to meet in terms of environmental sustainability was presented to Lakeside Logistics. Lakeside Logistics is a non-asset based supply chain and transportation management company. In June 2007, the company committed to greening the supply chain by creating the position of Director of Sustainability to drive environmental initiatives. Through their "Vision Green" program, Lakeside Logistics' green initiatives focus on reducing their carbon footprint through the efforts of the company, its carriers and customers, creating cost savings and increasing efficiency.

"Corporate social responsibility is becoming a very important part of trade. Companies like Lakeside Logistics that make an exceptional commitment to environmental sustainability are world leaders," said Anderson.

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For further information on Lakeside Logistics award contact:

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