



FOR IMMEDIATE RELEASE

Lakeside recognizes carriers for carbon reduction commitment.

Oakville, ON, November 2008 - Lakeside Logistics presented 12 of their tier 1 carriers with the inaugural Vision Green Globe Award in recognition of their commitment to our global environment and their participation in the SmartWay Partnership. To assist in further reducing the recipients' environmental footprints, Lakeside offset one tonne of CO₂ on behalf of each carrier. This is the equivalent of driving one of their trucks approximately 1000 kilometers.

Susan Moore, Lakeside's Director of Sustainability, presented the awards at the company's annual Carrier Appreciation Night on October 23, 2008. The carriers honoured at the event are: Bison Transport, Brian Kurtz Trucking, Caravan Logistics, Challenger Motor Freight, Kriska Holdings, MacKinnon Transport, Yanke Group of Companies, Penner International, SGT 2000, Team Logistics, TST Overland Express and XTL Transport.

"We are delighted to celebrate the success of our carriers," says Susan Moore. "They are making major strides forward in changing our industry's impact on the planet."

About Lakeside Logistics

Lakeside Logistics is a 3PL providing custom supply chain and transportation management services across North America. Headquartered in Oakville, ON, the company has operations in California, Wisconsin, Tennessee, Alberta and British Columbia. Client services are supported by real time web-based systems such as the Executive Dashboard, track and trace, KPIs, virtual warehousing and e-commerce. Clients include Xerox, Johnson & Johnson, West Fraser Mills, Ocean Spray, CIBA Specialty Chemicals, Pepsi QTG and Campbell Soup.

About Vision Green

Vision Green is a program developed by Lakeside Logistics to reduce the impact of the transportation and logistics sector on our planet. Maintaining a carbon neutral status through continuous changes within their business, the program is now reaching out to carriers and customers, providing them with education, processes and technology to support their quest to reduce their environmental footprint.

About SmartWay Transport

SmartWay is an innovative collaboration between the US Environmental Protection Agency and the freight industry designed to implement creative approaches to reducing the energy and environmental impact of freight transport. www.epa.gov/smartway/index.htm

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